

# Wintergreen Resort



## **40<sup>th</sup> ANNIVERSARY CELEBRATION SAVINGS EXPANDED TO THREE WEEKENDS FOR WINTER SEASON GUESTS**

**WINTERGREEN, Va. (Nov. 11, 2015)** – As part of its 40<sup>th</sup> Anniversary Celebration, Wintergreen Resort is expanding its popular snow season packages to include a new “Book Early Escape” for three select weekends during the 2015-2016 snow season.

Known for its premier snow sports, outdoor activities and all-around good vibe, the popular year round destination in Virginia’s Blue Ridge Mountains is offering rates starting at only \$89 per person, per night, for those confirming a room reservation at least 30 days prior to arrival.

Wintergreen’s “Book Early Escape” weekends are:

- December 18-20
- January 8-10
- March 11-13

So, there is plenty of time to get those “snow legs” in shape to enjoy the resort’s 24 slopes, terrain parks, high-speed chairlifts, and SNOWPOWER, Wintergreen’s state-of-the-art snowmaking expertise, which make Wintergreen the region’s favorite winter setting.

Fun isn’t limited to skis and snowboards. Guests both young and old will discover plenty of thrills tubing at The Plunge and Ridgely’s Fun Park. An outdoor ice skating rink and a winter’s worth of other excitement round out the visit.

Wintergreen Resort also is a great place to learn to ski and snowboard with certified quality instructors, rental equipment, and slopes of all levels.

The “Book Early Escape” includes:

- Accommodations, double occupancy per bedroom.
- Lift tickets valid from 5 p.m. day of arrival until 5 p.m. day of departure.
- 8 a.m. slope access on holidays and most weekends, with the purchase of an overnight ski package (this is one hour earlier than other skiers).
- Beginners can redeem their package lift ticket for \$25 off the Discover Skiing & Snowboarding Program.
- Equipment rental options available. Package equipment options start and end with your package lift ticket, allowing you to pick-up the evening of arrival and avoid the morning rush. Also with equipment rental you will receive 50% off group lessons. Save time and pre-register for equipment rentals.

Call at (877) 713-4901 or visit [www.wintergreenresort.com/Packages](http://www.wintergreenresort.com/Packages).

Wintergreen is the only ski area in the United States to have 100 percent of its terrain covered by automated snowmaking, thanks to one of the world’s most sophisticated snowmaking systems. Installed a few years ago and continuously upgraded, the state-of-the-art Techno Aplin (TA) computerized snowmaking system allows Wintergreen to consistently offer the Mid-Atlantic’s best skiing and snowboarding surfaces.

Book Early Escape rates are per person, per night, double occupancy per bedroom (example: two skiers in a studio; four skiers in a two-bedroom condo). Rates will vary for different size units and different numbers of skiers. Rates are subject to prevailing resort fees and taxes. Minimum stay requirements vary. Not valid for all unit types. Additional charges per bedroom may be added for view and/or location. This offer is subject to availability.

###

**About Wintergreen Resort:** Wintergreen Resort is an 11,000-acre, four-season resort located in the Blue Ridge Mountains southwest of Charlottesville, Va. This beautiful hideaway is the ultimate vacation and conference spot, nearly 230 condominium-style accommodations; 45 holes of championship golf; snow skiing, snowboarding and snow tubing; an award-winning tennis program; a full-service, destination spa; 40,000 square feet of meeting and event space; and savory dining options. The resort is located adjacent to the Blue Ridge Parkway in beautiful central Virginia near Charlottesville, just 90 minutes from Richmond, Va., three hours from Washington, D.C. and Raleigh, N.C., five and a half hours from Philadelphia, and eight hours from Atlanta. For more information, guests can call 888-329-5828 or visit the resort’s web site at [www.wintergreenresort.com](http://www.wintergreenresort.com).

**Media Contacts:**

Betsy Dunkerton

Wintergreen Resort

(434) 325-8148

[bdunkerton@wintergreenresort.com](mailto:bdunkerton@wintergreenresort.com)

Karen Moraghan

Hunter Public Relations – East

(908) 963-6013

[kmoraghan@hunter-pr.com](mailto:kmoraghan@hunter-pr.com)